

A young girl with dark hair, wearing a light blue shirt, is shown in profile, looking down at a small green seedling she is holding. The seedling has several bright green leaves and a thin brown stem. She is holding the seedling with both hands, and some dark brown soil is visible on her fingers. The background is a soft-focus green with some red and yellow bokeh, suggesting an outdoor garden setting. A semi-transparent dark grey banner is overlaid across the middle of the image, containing white text.

Sustainable/ Regenerative Agriculture - financial value ecosystem

Vighnesha Adiga



Sustainability at farm is a long term goal.. 2019



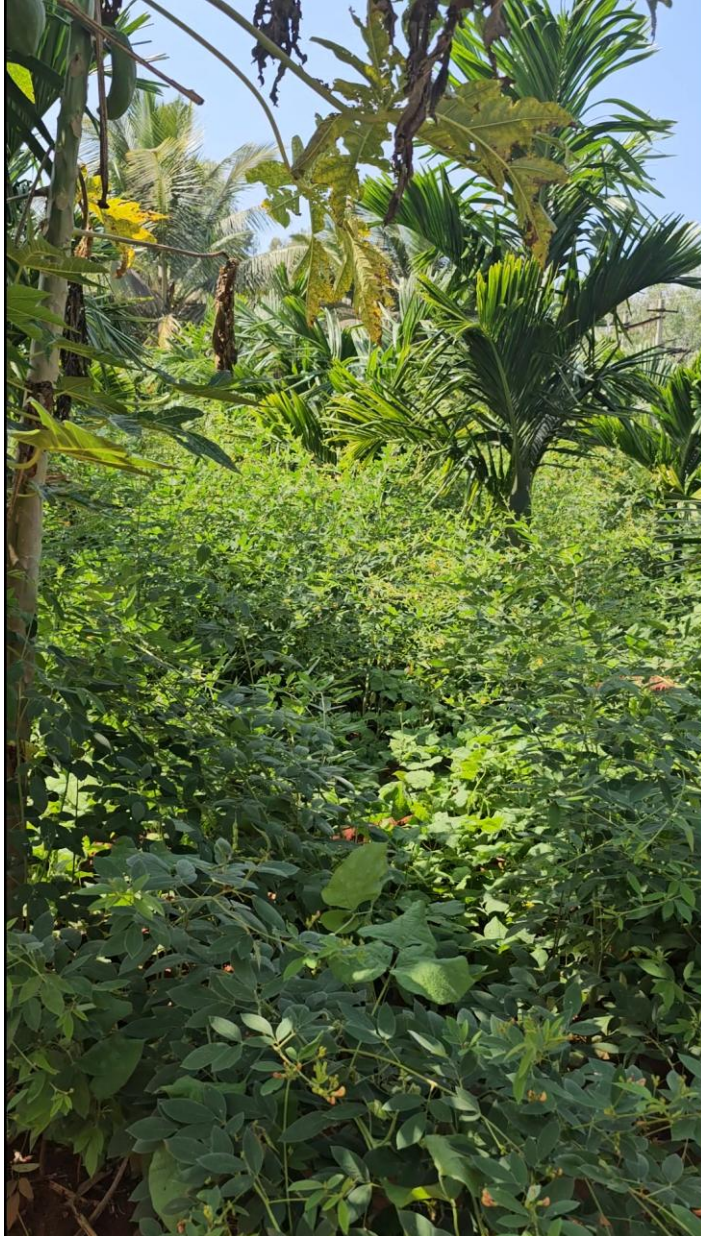
Sustainability at farm is a long term goal..2022



Sustainability at farm is a long term goal..2024



Sustainability at farm is a long term goal..2025



What it takes to produce – in real life!

5 months journey of finger Millet

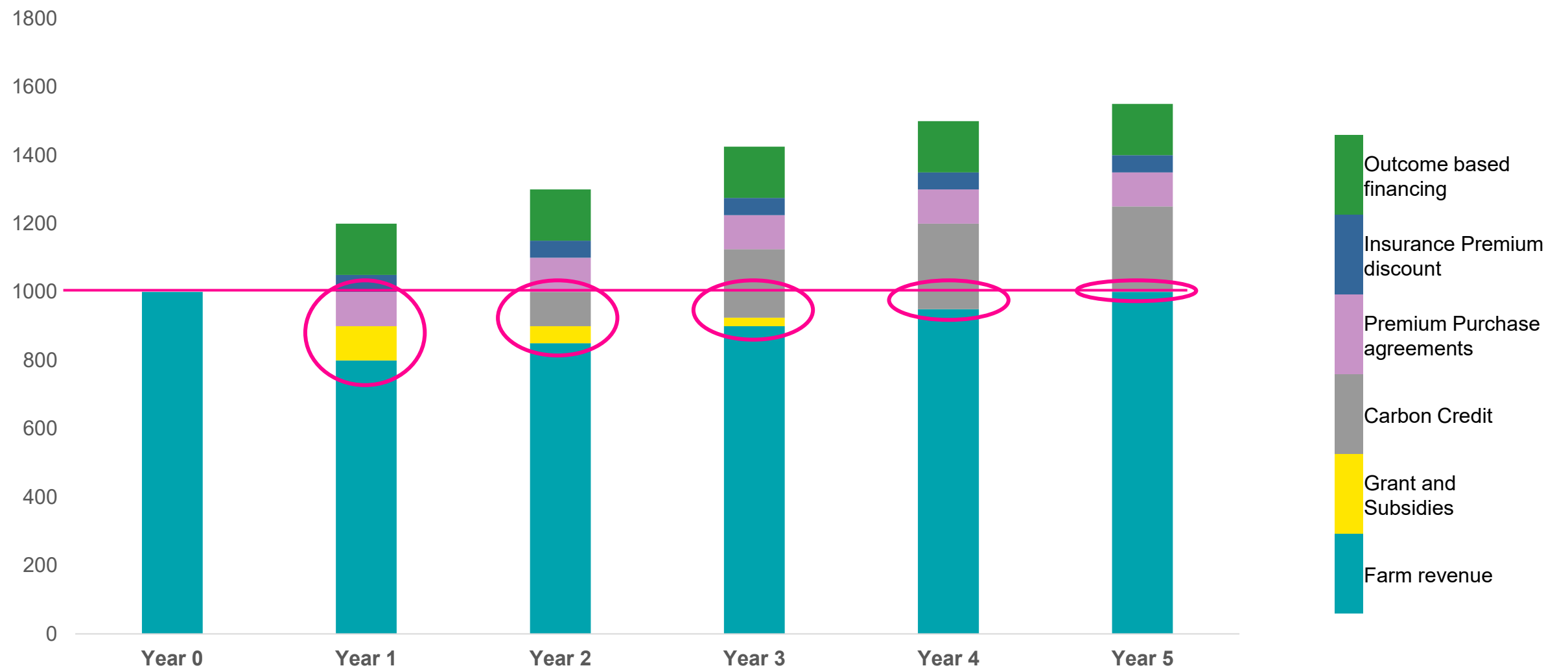
\$350+ Investment

~\$100 Return!



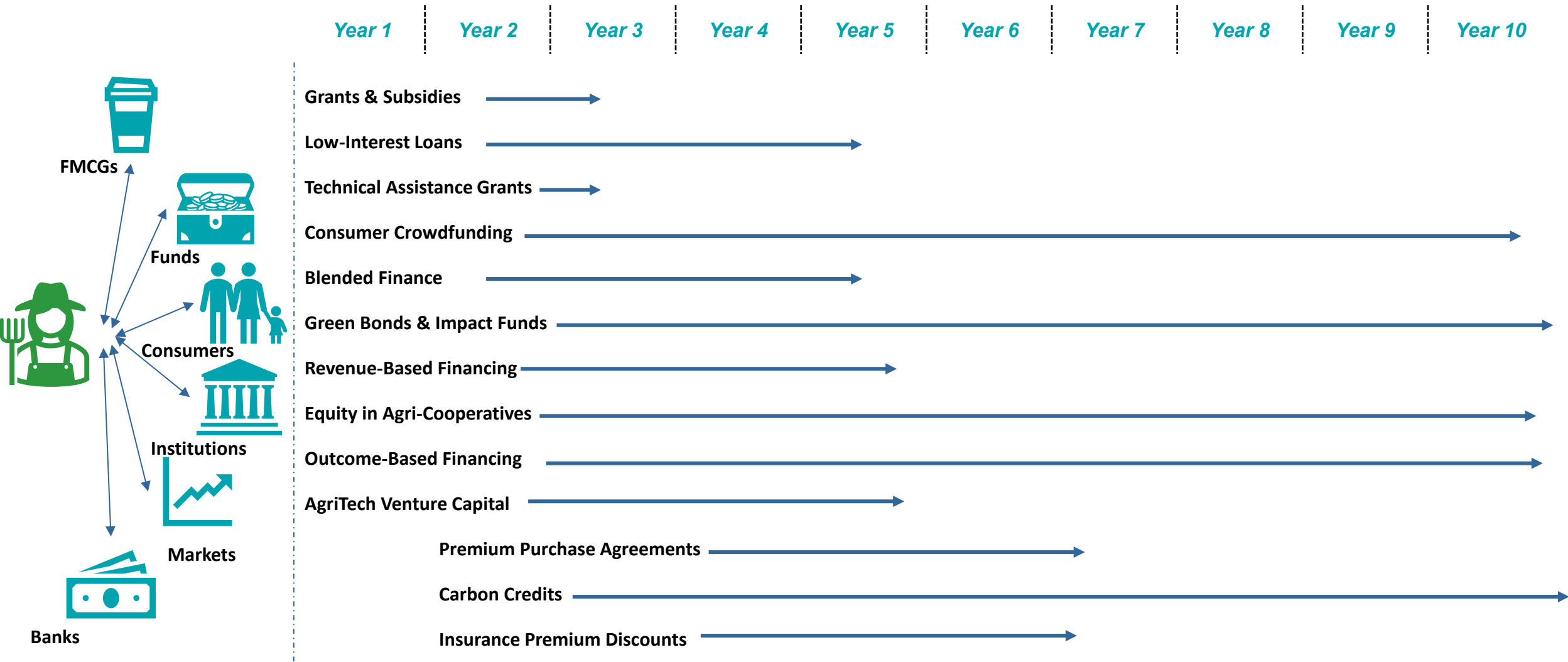
Farmers need an eco-system of financial levers to implement and execute sustainable farming – mainly for the first few years

Implication of sustainability/regen farming on the farmer revenue and financial incentive lift – hypothetical example case



“Transition financing” needs a different point of view – Farmers and their family at the center of ecosystem and enabling their welfare!

“Transition financing” ecosystem – example cases



"Disjointed efforts won't drive transformation—who will lead the charge to unify these financial forces for farmers, today?"